



**BLUE LION MOBILE**



BLUE LION mobile ([www.bluelionmobile.com](http://www.bluelionmobile.com)) is a mobile web company backed by Bertelsmann. We develop and distribute QEEP ([www.qeep.net](http://www.qeep.net)), a mobile entertainment and social gaming platform for mobile phones. QEEP is an application which offers social networking, multiplayer gaming and photoblogging to **over 4 million users from all over the world.**

To start the 1<sup>st</sup> of November, we are currently searching a:

## **Marketing Manager (f/m)**

### **Your Responsibilities:**

You are responsible for the organization and control of all marketing activities. With your tasks you will be supported by a small team and will report directly to the founders and directors. Your tasks include the following:

- Conception and implementation of advertising campaigns (focus: mobile internet)
- Point of contact to advertising and creative partners
- Media strategy of mobile internet campaigns, mobile SEM and mobile SEO
- Measuring of success, analyses, optimization and evaluation of campaigns
- Responsible for budget planning and controlling

### **Your Profile:**

You are creative, driven, goal oriented. Along with those qualities, you bring with you:

- A bachelors degree or equivalent in marketing or business
- Practical experience (2-4 years) in consumer marketing on the customer or agency side
- Understanding of mobile internet and the ability to think like a typical user
- Experience and know-how in online marketing
- Strong organizational skills, self starter, ability to take responsibility of tasks
- Strong analytical skills and a good mind for numbers
- Team player
- Very good knowledge of Microsoft Office (especially Excel)
- Very good English language skills, it is ideally your first language

### **What we have to offer:**

- Challenging tasks and exciting opportunities for growth
- The opportunity to contribute to the success of a highly innovative product
- Competitive salary and attractive options program
- Professional and dynamic team in Cologne, Germany

Are you interested? Then we're looking forward to hearing from you! Please mail us your **CV and expected salary** under the email subject "**Marketing Manager**".

### **BLUE LION mobile GmbH**

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